

THE POWER OF DUPLICATION.

The following two examples show the type of growth resulting from effective duplication. Note that at the beginning growth is slow but later on the growth is significant. Be determined and committed to work for at least 12 months then you will begin to experience the great potential of your MSM business.

Example 1. How the money grows. This is a theoretical example only.

If you had one cent at the beginning of the month and you had the ability to **double it** on the second day you would have 2 cents. By the **third day 4 cents**, on the **fourth day 8 cents**. **By the end of the month you would have more than \$5.368 million**

Example 2 - introducing people into the business. This is a theoretical example only.

1st 3 months, imagine you introduce one person into the business there would be **2 people** in your group.

2nd 3 months, now both you and your new distributor introduce one more person each, you would now have **4 people** in your group.

3rd 3 months, all distributors do the same, introduce one more person and you would have **8 people** in your group.

4th 3 months, doing the same as before and at the end of your first 12 months there would be **16 people** in your group, **you have only introduced and trained 4 people**.

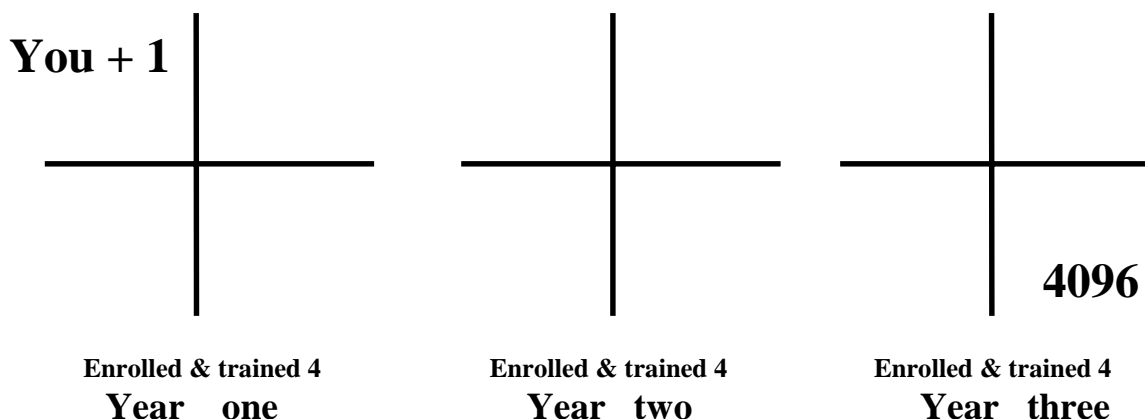
Do the same in **Year 2**, **now 256 people** will be in your group and **you have introduced and trained only 8 people personally**.

Do the same in **Year 3**, **now 4096 people** will be in your group and you have **introduced and trained only 12 people personally**.

Imagine that you were half as good, no! just one quarter as good no! **lets say you failed by 90% you would still be receiving \$72,000:00 per year plus a car.**

Can you introduce 12 people personally into your business, love them enough to help them achieve what they want? If you can, you too can achieve your dreams.

Draw your 3 year diagram here.



Remember you only need to personally introduce and train 12 business builders into your business. In 3 years this is just 1 every 3 months.

“Mutual Support Marketing does not fail - people just drop out”!